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## THE BIGGEST COMIC BOOK SUMMER IS HERE

### New Interactive DVD, *Countdown to Wednesday*, Uncovers What it Takes to Break into the Comic Business

Beverly Hills, CA (May 27, 2003) – The X-Men, The Hulk, Lara Croft: Tomb Raider and League of Extraordinary Gentlemen will appear on the big screen this summer – and all made their debut in comic books. For the thousands of fans who spend their free time creating their own characters with dreams of bringing them to life, a new product shows them everything they need to know to get into the comic business. *Countdown to Wednesday*, is the first ever DVD offering an unprecedented insider's look at the comic book industry.

The DVD features top comic book veterans sharing their advice about how to make it in the business including *Stan Lee*, Founder, Marvel Comics and creator of Spider-Man, The Incredible Hulk, X-Men; *Marc Silvestri*, CEO, Top Cow Comics, who has created some of the most popular comic book properties today, including Witchblade and Cyberforce; *Paul Dini*, an Emmy-award winning writer and producer of The Batman Adventures; and *Mark Waid*, a freelance writer who has written stories for X-Men, Captain America, Superman and Fantastic Four.

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Countdown to Wednesday  
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In addition, comic book editors, writers, artists and sales & distribution executives provide advice about how to handle submissions and tips about what goes into successfully marketing a comic book.

Special features include: a production meeting at a top comic book company; a behind the scenes look at being an intern; audio commentary from writers and artists about the creative process as they're developing a comic; and bloopers and outtakes.

"Comic book characters have served as the inspiration for some of the biggest films, television shows and video games of all time. The Countdown to Wednesday DVD is the first time anyone has peeled back the curtain and given the audience a candid behind-the-scenes look at the medium which inspired their favorite titles," said Roger Mincheff, Countdown to Wednesday Executive Producer.

Countdown to Wednesday will be available for pre-order from June 9-July 15, 2003 on [www.countdowntowednesday.com](http://www.countdowntowednesday.com). The DVD will also be available in retail and comic book stores nationwide on August 6, 2003. Retail price is \$19.99.

Running time is 110 minutes.

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